

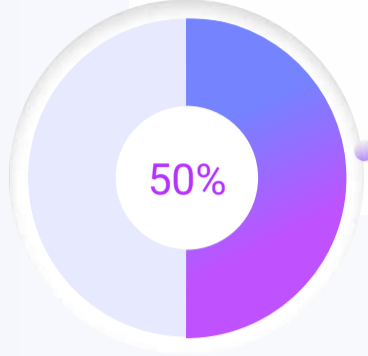


# 5 Ways AI is Changing the L&D Game in 2025

Making a case for Integrating AI into Training Delivery

1

## Increased Efficiency and Cost-effectiveness



The implementation of AI in training can potentially reduce training **costs by up to 50%** (Mc Kinsey)

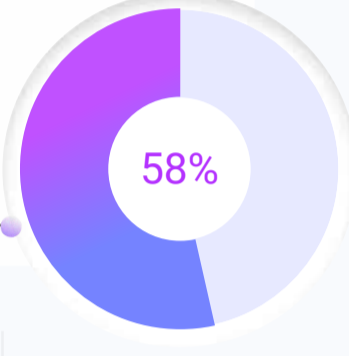
AI-powered virtual assistants, chatbots, and automated systems can handle a significant portion of routine inquiries, freeing up human trainers' time to focus on more complex and strategic aspects of learning and development. This not only enhances efficiency but also optimizes training expenditure.



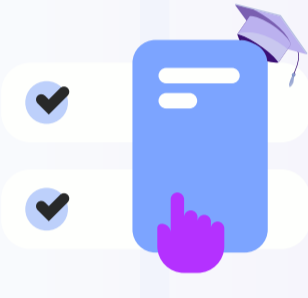
2

## Personalized Learning Experience

Organizations that employ personalized training programs experience a **58% increase** in employee engagement (eLearning Industry)



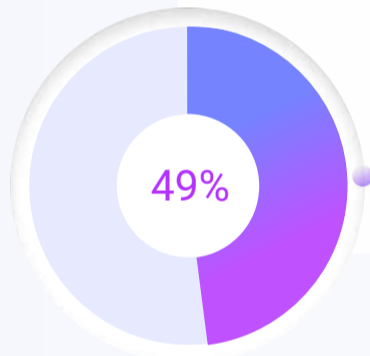
AI enables the creation of adaptive learning systems that cater to individual learners' needs, preferences, and skill levels. AI algorithms analyze learner data, such as performance, interactions, and feedback, to dynamically adjust content, pacing, and difficulty, ensuring a tailored and engaging learning journey for each participant.



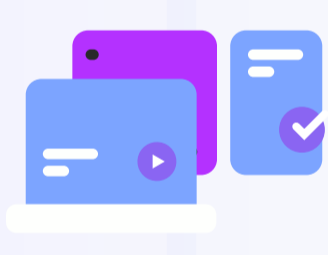
3

## Intelligent Content Curation

**49% of L&D** professionals believe AI can significantly enhance content curation processes, leading to improved learner satisfaction and knowledge retention (Deloitte)



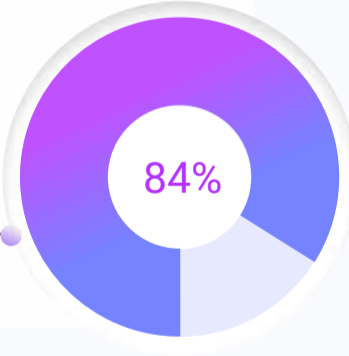
With the vast amount of information available, learners often struggle to find relevant and high-quality resources. AI-powered content curation tools can alleviate this challenge by recommending personalized learning materials based on learner profiles, interests, and learning objectives.



4

## Real-time Performance Support

**84% of organizations** using AI for real-time performance support report increased productivity and improved on-the-job application of skills (Towards Maturity)



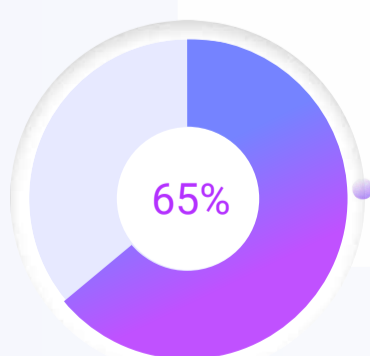
One of the key advantages of AI in training delivery lies in its ability to provide real-time performance support. AI-powered virtual coaches or chatbots can offer immediate guidance and answers to learners' questions, helping them overcome obstacles and providing just-in-time assistance.



5

## Data-driven Decision-making

**65% of L&D** professionals believe AI analytics significantly contribute to measuring training effectiveness and identifying areas for improvement (Training Industry)



AI-driven training platforms generate vast amounts of data on learner behaviors, performance, and preferences. This data can be leveraged to make informed decisions about training content, delivery methods, and individual learning pathways.

